



THE LATEST FASHION STYLES



OF TODAY'S MOST POPULAR BRANDS

WHAT IS IT?

WhatToWearToday.com is one of the fastest growing international fashion platforms for trendy consumers. We constantly provide inspiring overviews of the latest fashion styles of today's most popular fashion labels.

ONLINE LEAD GENERATION

Our large number of international visitors get inspired, discover great brands and find out where to buy (online & offline shops).

WHY SHOULD I JOIN?

Our platform offers great opportunities to present top-notch fashion collections. Joining us means improving your brand awareness AND supporting your dealers at the same time.

WHAT ARE THE COSTS?

★ FASHION BUSINESS ACCOUNT

- Period: 6 months
- Rate: € 995,-

WHAT DO I GET?

★ WITH A FASHION ACCOUNT YOU GET:

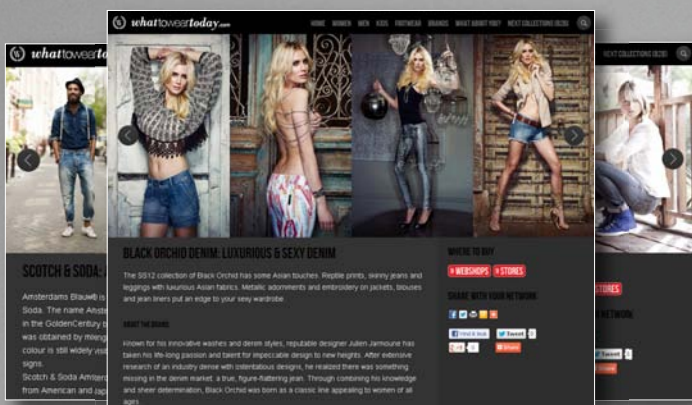
TOP PRESENTATION ON WHATTOWEARTODAY.COM

- Top-notch virtual showroom presentation
- Full control of your content
- Access to change your content 24/7

STRONG AND PROFESSIONAL ONLINE PRESENCE

- With previews, videos, lookbooks & highlights
- Collection descriptions
- All about your brand info
- Your stores & webshops locations
- Social media links
- Your latest news updates & Sales campaigns
- News & updates with E-magazines
- Leads (click-throughs) to your webshop
- Leads (click-throughs) to your stores
- International reach of trendy fashion consumers

★ WOMEN ★ MEN ★ KIDS ★ FOOTWEAR ★ ACCESSORIES ★



WHATTOWEARTODAY.COM IN SHORT

- ★ B2C platform to present fashion collections online
- ★ Where to buy (offline & online)
- ★ 1.000.000 pageviews per month
- ★ Unique visitors >280.000 p.m (avg 2013)
- ★ Click-throughs of 800.000 p.m
- ★ Full control of your content 24/7 (cms access)
- ★ News & updates with E-magazines
- ★ High Return On Investment

