

THE LATEST FASHION STYLES

OF TODAY'S MOST POPULAR BRANDS



WHAT IS IT?

WHATTOWEARTODAY.COM IS ONE OF THE FASTEST GROWING INTERNATIONAL FASHION PLATFORMS FOR CONSUMERS. IT CONTINUOUSLY GIVES INSPIRING OVERVIEWS OF THE LATEST FASHION STYLES OF TODAY'S MOST POPULAR FASHION LABELS. OUR GOAL IS TO INSPIRE PEOPLE WITH THE LATEST FASHION OFFERINGS AND CONNECT THEM TO THE STORES NEARBY.

WHY SHOULD I JOIN?

OUR PLATFORM OFFERS THE UNIQUE OPPORTUNITY TO PRESENT YOUR COLLECTION TO HUNDREDS OF THOUSANDS OF FASHION CONSCIOUS PEOPLE EACH MONTH. OUR VISITORS CAN EASILY FIND YOUR LOCAL DEALERS OR WEBSHOPS. JOINING US MEANS IMPROVING YOUR BRAND AWARENESS & SUPPORTING YOUR DEALERS AT THE SAME TIME.

WHAT ARE THE COSTS?

★ FASHION BUSINESS ACCOUNT

- PERIOD: 6 MONTHS
- RATE: € 995,-
- ADDITIONAL COLLECTION PAGES: + € 250,-

WHAT DO I GET?

★ YOUR OWN COLLECTION PAGE ON WHATTOWEARTODAY.COM

- LISTED ON MEN, WOMEN, KIDS OR FOOTWEAR SECTION
- LISTED ON BRANDS PAGE
- POSSIBILITY TO CHANGE CONTENT (NEW SEASON)

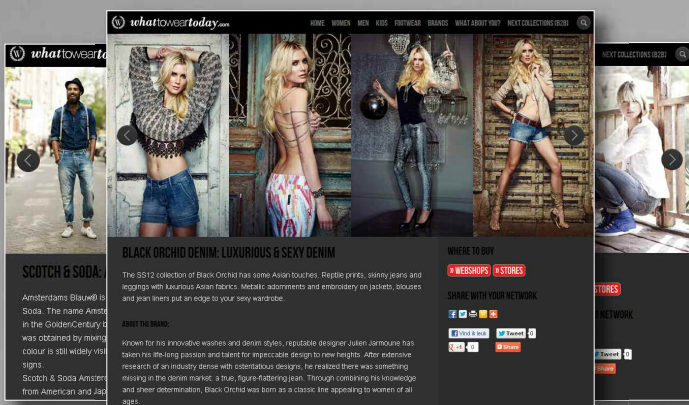
★ CONTENT

- COLLECTION HIGHLIGHTS (MAX. 20 PHOTO'S)
- COLLECTION DESCRIPTION
- ABOUT THE BRAND
- LINK TO YOUR STORE LOCATOR
- LINK TO YOUR WEBSHOPS
- VIDEO (YOUTUBE/EMBEDDED)
- CLICKABLE WALLPAPER (LINKED)
- SOCIAL MEDIA BUTTONS (LIKES, TWEETS, RECOMMENDS...)

★ 100.000 + FASHION CONSCIOUS CONSUMERS!

★ LEADS (CLICK-THROUGHTS) TO YOUR STORES/WEBSHOPS!

★ A UNIQUE OVERVIEW OF THE LATEST FASHION ★



★ CONTACT US TO JOIN US / MORE INFO / OTHER POSSIBILITIES

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we generate high-quality leads in fashion

WHATTOWEARTODAY.COM IS AN INITIATIVE OF NEWNEXT, ONE OF THE FASTEST GROWING FASHION NETWORK COMPANIES ONLINE. WITH MORE THAN A MILLION VIEWS, WE CREATE MORE THAN 500.000 ACTIVE CLICKS/LEADS A MONTH TO EXTERNAL PARTNER SITES, SHOP LOCATORS OR WEBSHOPS. OUR AMBITION IS TO EXPAND OUR COMMUNITY TO ALL MAJOR EU-COUNTRIES AND REACH > 1 MLN VISITORS P.M. BY 2013.